

Cookie Policy

Transform Your Next Chapter

Last updated: 21/1/2026

This Cookie Policy explains how cookies and similar technologies are used on the **Transform Your Next Chapter** website. It works alongside my Privacy Policy and helps you understand what information is collected when you browse the site, why it's collected, and how you can manage your cookie preferences.

1. What Are Cookies?

Cookies are small text files placed on your device when you visit a website. They help the site function properly, remember your preferences, and understand how visitors use the site. Cookies do **not** give me access to your computer, and they do not store personal information unless you choose to provide it.

2. How I Use Cookies

I use cookies to:

- Ensure the website works correctly
- Improve performance and user experience
- Understand how visitors use the site
- Support embedded content (e.g., YouTube videos)
- Enable secure payments (Stripe, PayPal)
- Support future marketing tools (e.g., Facebook Pixel)

3. Types of Cookies Used

A. Strictly Necessary Cookies

These cookies are essential for the website to function. Without them, certain features won't work.

They may include:

- Security and session cookies
- Cookies that help forms submit correctly
- Cookies required by Stripe or PayPal during checkout

You cannot disable these cookies through the website, but you can block them in your browser (which may affect functionality).

B. Analytical / Performance Cookies

These cookies help me understand how visitors use the site so I can improve it over time.

Examples include:

- **Google Analytics cookies**
 - Track page views
 - Measure time spent on the site
 - Identify general usage patterns

These cookies do not identify you personally.

C. Functionality Cookies

These cookies remember your preferences and improve your experience.

Examples include:

- Remembering your name when you comment on a blog post
- Saving your cookie preferences
- Supporting embedded YouTube videos

D. Targeting / Advertising Cookies (Future Use)

As my business grows, I may use advertising tools such as:

- Facebook Pixel
- Instagram ads
- Google Ads

These cookies help show you relevant content or ads based on your browsing behaviour. If I add these tools in the future, this policy will be updated.

4. Third-Party Cookies

Some cookies come from third-party services embedded on my site, such as:

- **YouTube** (for embedded videos)
- **Google Analytics**
- **Stripe / PayPal** (for payments)
- **MailerLite** (email marketing — future use)
- **Social media platforms** (if you interact with embedded content or ads)

These providers may set their own cookies. I do not control these cookies, but I only use reputable services that follow GDPR rules.

5. Cookies Used on This Website

Below is an example list of the types of cookies you may encounter. Your designer can add the exact cookie names if needed.

Cookie Name	Purpose	More Information
_ga, _gid	Google Analytics cookies used to track website usage	https://policies.google.com/technologies/cookies (policies.google.com in Bing)
PREF, VISITOR_INFO1_LIVE, YSC	YouTube cookies for embedded videos	https://policies.google.com/technologies/cookies (policies.google.com in Bing)
Stripe session cookies	Enable secure payment processing	https://stripe.com/gb/privacy
PayPal cookies	Support checkout and fraud prevention	https://www.paypal.com/uk/webapps/mpp/ua/cookie-full (paypal.com in Bing)
CookieConsent	Remembers your cookie	Stored on your device

Cookie Name	Purpose	More Information
	preferences	

6. Managing Cookies

You can control cookies through your browser settings. You can:

- Block cookies
- Delete cookies
- Allow only certain types
- Receive alerts when cookies are being used

Please note:

If you block all cookies, some parts of the website may not work properly.

For more information on managing cookies, visit:

<https://www.allaboutcookies.org>

7. Changes to This Cookie Policy

I may update this Cookie Policy from time to time. Any changes will be posted on this page with an updated date.

8. Contact

If you have any questions about this Cookie Policy, you can contact me, Brenda, at:

hello@transformyournextchapter.com
